

Support Sponsorship - Gold Package

Sponsorship Amount:

A minimum amount of \$4 000 will enable a business or organisation to become a Gold Sponsor.

Gold Sponsorship Benefits:

In addition to Silver sponsorship:

- ✓ Up to four player memberships;
- ✓ Two tickets to the Kingborough District Cricket Club Annual Presentation Dinner;
- ✓ Access to key players for approved promotional activities by negotiation; and
- ✓ Social Media postings for your brand to occur monthly at a time of your choice.

Other benefits:

- ✓ Opportunity to provide members with joint business merchandise.
- ✓ Direct marketing opportunity to Club members and families once annually via Club distribution channels;
- ✓ Opportunity for two 8m signs at Twin Ovals with the artwork of your choice;
- ✓ Sponsor identification on portable pull up banner within club rooms;
- ✓ Promotion in all Club publications, and on social media platforms the club utilises to reach members and the cricket community;
- ✓ Business logo published on the Club website;
- ✓ Promotion at all Club functions;
- ✓ Distribution of promotional items on sponsor's behalf
- ✓ Presentation of an appreciation certificate; and
- ✓ Signed KDCC Top by Australian Player Jackson Bird.

Sponsor to provide (in addition to sponsorship amount):

- ✓ Logo bromides for use on promotional material; and
- ✓ Promotional items and giveaways should sponsor wish.



Support Sponsorship – Silver Package

Sponsorship Amount:

An amount of \$2 000 - will enable a business or organisation to become a Silver Sponsor.

Silver Sponsorship Benefits:

In addition to Bronze Sponsorship:

- ✓ Up to two player memberships;
- ✓ Opportunity to provide members with joint business merchandise;
- ✓ Direct marketing opportunity to Club members and families once annually via Club distribution channels; and
- ✓ Opportunity for two 5m signs at Twin Ovals with artwork of your choice.

Other benefits:

- ✓ Promotion in all Club publications, and on social media platforms the club utilises to reach members and the cricket community;
- ✓ Invitation to Kingborough District Cricket Club Annual Presentation Dinner;
- ✓ Business logo published on the Club website;
- ✓ Promotion at all Club functions;
- ✓ Distribution of promotional items on sponsor's behalf; and
- ✓ Presentation of an appreciation certificate.

Sponsor to provide (in addition to sponsorship amount):

- ✓ Logo bromides for use on promotional material; and
- ✓ Promotional items and giveaways should sponsor wish.



Support Sponsorship - Bronze Package

Sponsorship Amount:

An amount of no less than \$750 will enable a business or organisation to become a Bronze Sponsor.

Bronze Sponsorship Benefits:

In addition to Promotional Sponsorship:

- ✓ One player membership;
- ✓ Promotion in all Club publications, and on social media platforms the club utilises to reach members and the cricket community;
- ✓ Opportunity for one 3.5m sign at Twin Ovals with artwork of your choice;
- ✓ Business logo published on the Club website;
- ✓ Invitation to Kingborough District Cricket Club Annual Presentation Dinner; and
- ✓ Presentation of an appreciation certificate.

Other benefits:

- ✓ Promotion at all Club functions;
- ✓ Business logo published on the Club website; and
- ✓ Distribution of promotional items on sponsor's behalf.

Sponsors to provide (in addition to sponsorship amount):

- ✓ Logo bromides for use on promotional material; and
- ✓ Promotional items and giveaways should sponsor wish.



Support Sponsorship - Promotional Package

Sponsorship Amount:

This level is entirely up to the business as to offering items such as discount offers / free vouchers, product donations etc. from their business. The Club would offer such vouchers/offers/products for raffles, for general fundraising and prizes within the Club or to teams in general.

Promotional Sponsorship Benefits:

- ✓ Promotion at Club functions; and
- ✓ Distribution of promotional items on sponsor's behalf.

Sponsors to provide (in addition to sponsorship amount):

- ✓ Logo bromides for use on promotional material; and
- ✓ Promotional items and giveaways.



How to contact us

Email: kdcc@kingboroughknights.com.au

Website: www.kingboroughknights.com.au

Kingborough Knights Facebook page link:

<https://www.facebook.com/KingboroughKnights/>

CHAIRMAN:

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SPONSORSHIP COORDINATOR

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